BankMobile
Disbursements

School Logos
Requirements & Submission

Logos

All logos must be provided in vector format. Acceptable file formats are native Adobe Illustrator (CS6 or higher) or EPS.

Please DO NOT send:

- A .gif, .png or .tiff
- A .gif, .png or .tiff embedded within an .ai or .eps file
- An image embedded within other files, such as Microsoft Word
- A low-resolution .jpeg (for example, one that's used on the school's website

Sending artwork

All emailed artwork must be compressed to a .zip file before e-mailing.

Please send all files to your Relationship Manager.

Artwork can also be submitted at: www.bankmobiledisbursements.com/artwork-requirements

Examples of acceptable vs. not acceptable logo formats

Acceptable

- .eps & .ai:
- Both are a vector format. File is clear and crisp no matter how large you make the image. It can be placed on a colored background with no white box around it, like a jpeg would have.

NOT Acceptable

- .jpg
- Image can only stretch so far before being distorted. A white box is automatically placed around an image when saved as a jpeg which makes it unusable in card designs.
- .gif & .png
- Image is low res and meant for web. The image will distort and become pixelated when printed.

Colors

The preferred color mode of a logo is CMYK.

Fonts

If the logo includes specific fonts, please convert all fonts to outlines. This preserves the font appearance.

Shapes & Outlines

If your logo includes any outlines or shapes, please expand and merge the objects. This preserves line weight included in your logos, and provides us with a clean file.

Photos

All photos should be at least 300 dpi or higher at 4x6 inches in either RGB or CMYK color mode. Acceptable file formats for photos are JPEG or TIFF. If a photo is larger then 8x10, please save it as a JPEG, NOT a TIFF, at the highest quality setting to reduce the size of the file.

Preferred logo type

For your Refund Selection Kits the best logo style or type would be a vertical or stacked logo. This shows in the clear window of the envelope. For educational materials, the best logo would be the horizontal treatment of your logo.